

MICHIGAN STATE NUMISMATIC SOCIETY  
 Meeting of the Board 6:30 p.m., November 29, 2014  
 Macomb Room, Macomb Community College, Warren, Michigan

- I. Call to Order Wostyn 6:40 pm
- II. Roll Call Strub
- |                     |   |                       |   |                  |   |
|---------------------|---|-----------------------|---|------------------|---|
| President Wostyn    | y | Vice President Malnar | y |                  |   |
| Director Anderson   | y | Director Bobrofsky    | y | Director Chirco  | y |
| Director Friedman   | y | Director Garvin       | y | Director Irick   | y |
| Director Klunzinger | y | Director Marzilli     | y | Director Peruski | N |
| Director Rothfeld   | y | Director Sharpe       | y | Director Sirna   | y |
- We have a quorum.
- III. Introduction of Visitors Wostyn
- Exhibit Chairman Frank Passic, Chief Judge Joseph Boling and Mrs. Boling, Cliff Mishler, Future board member and representative for Birmingham Bloomfield Coin Club Dave Henderson, Photographer Dave Malhalab, Jim and Joyce Paicz of ILNA, Webmaster James Motley, Bourse Chairman Brian Tideswell, Past President Ann Bobrofsky, Presidential Candidate Joe LeBlanc, Case Chairman Bill Summerell, Future board members Andrew Blinkiewicz and Tom Dombrowski.
- IV. Invocation Strub
- Dear Father – Thank-you for bringing us together once again in a celebration, not of the love of money, but of the love of friends who share a hobby as an excuse to form a family. Thank-you for keeping us safe from accidents, and please help us to work together in harmony as we continue to work to make our club the best club we can.
- V. Minutes of September 6, 2014 Strub
- Klunzinger moved and a second was heard to approve said minutes, which passed unanimously.**
- VI. Emergency Additions to Agenda Wostyn
- VII. Approve Agenda Board
- It was moved and seconded to approve the agenda, which passed unanimously.**
- VIII. Director Absences Strub
- |                                      |                                     |          |
|--------------------------------------|-------------------------------------|----------|
| 4/2/13 Telephone Conference Meeting: | Rothfeld, Klunzinger,               | Marzilli |
| 4/19/13 Meeting at MSNS Convention:  | Friedman,                           | Marzilli |
| 2/8/14 Meeting at Adoba:             | Garvin, Peruski                     |          |
| 5/10/14 Meeting at MCC:              | Friedman, Garvin, Peruski, Marzilli |          |
| 9/6/14 Meeting at Jackson:           | Sharpe                              |          |
- No action was taken regarding accumulated absences of any directors.
- IX. Membership Comments Wostyn

Brian Tideswell noted that for the first two days, attendance had been approximately 2,000. Frank Passic appreciated the record number of exhibits, and that he likes the new schedule of getting exhibits set up.

Joe LeBlanc asked that the agenda be placed on-line in advance of board meetings.

Ann Bobrofsky reminded the board that we need to tell her of all convention activities so she can direct people correctly from the front desk.

X. Officers Reports

A) President

Wostyn

Addressed over 900 MSNS e-mails since last meeting. Worked on various 2014 fall convention issues.

B) Secretary-Treasurer

Strub

1) Financial Holdings Report

**LIFE FUNDS \$108,479.28**

- a) \$50,000.00 Life Funds CD\*
- b) \$44,179.28 Life Member Savings at 5<sup>th</sup>/3<sup>rd</sup>
- c) \$14,300.00 Life Member Fund – one \$500 face bag of silver recorded at cost

**CASH RESERVES \$49,737.26**

- d) \$44,477.63 Checking at 5<sup>th</sup>/3<sup>rd</sup>
- e) \$2,800.69 Checking at First Merit
- f) \$500.00 Checking for PayPal (used as a savings account to tie to PayPal)
- g) \$729.52 PayPal Account Funds (Pmts less fees)
- h) \$1,229.42 Reserve Funds – Audit, etc.

**PROPERTY \$30,077.47**

- i) \$15,430.30 Misc Property – one \$500 face bag of silver; lamps; projector.
- j) \$5,647.17 Planned Awards Owned
- k) \$9,000.00 Pruchinicki Trust Collection\*\*

**FUNDS HELD FOR OTHERS \$4,767.22**

- l) \$4,767.58 Schlag Savings at 5<sup>th</sup>/3<sup>rd</sup>

It was noted that these savings for Felix Schlag are intended for a memorial to be placed near his home. This was applied for with the state of Michigan in the past, but due to the fact that Schlag was not *born* in Michigan, we have to apply for a different designation than we did originally. In addition, there was a waiting period before we could re-apply. That waiting period will expire at the end of 2014. There is already a plaque at the cemetery.

**LATE-BREAKING ITEMS**

m) Checks on hand to deposit: \$0

n) Invoiced but unpaid: \$2000 for 1804/1913, 440 for 2014 MM ads, \$150 for Awards.

\* Matures 12/1/14 – bank won't reveal renewal rate 'til then.)

\*\* The board decided 9/6 to put Pruchinicki bequest coins into education agenda for next time.

Discussion about how to convert the Pruchinicki bequest gold coins into funding for educational purposes led to the obvious conclusion that we must first know what the coins are

before we can consider how to sell them. Mike Strub volunteered to provide a list of these coins, which MSNS had slabbed in 2011, again to the board.

#### Membership Report

- 22 Honorary Life Members (Unchanged pending Julie's elevation to H57)
- 376 Life Members
  - Includes recovered L21 Jack Kern,
  - Includes L28 Henry Dudzinski, apparently dropped solely to save effort of removing him from the mailing list each quarter – he reads twin's, L29 Julius Dudzinski's, copy
  - Includes 7 people we cannot find: Robert Cohen, Marvin Katz, Fred Oliver, Robert Cathcart, Anna Urchel, Robert Paul, and Alvin Horvath
- 4 Pending Life: Joe Peruski, Mark Patterson, Randolph Skora, and Don Whritenour.
- 27 Club Members
  - Delta re-joined us for 2015 after 1 year absence! My letter may have helped.
- 74 Junior Members
- 623 Regular Members (Pending Life members currently included in this total)
- 1126 Total**

2) Credit Card Report: Our credit card has accumulated 28,079 points

3) Correspondence

Nothing received that has not been re-distributed as email, or of any real significance. A few kind comments about me or the MichMatist on renewals.'

4) Election Process Status Report (deferred until arrival of Pat Heller at 8:07pm)

#### **For President:**

Julianna Wostyn 277 Votes (Elected)  
Joe LeBlanc 172 Votes Carl Tackett 1 Vote  
Al Bobrofsky 361 Votes (Elected)  
Steve Garvin 5 Votes

#### **For Vice President:**

#### **For Board Of Directors:**

David Hartung 285 Votes (Elected)	Dr. John Chirco 279 Votes (Elected)
Brett Irick 279 Votes (Elected)	Andrew Blinkiewicz 276 Votes (Elected)
Stephen Friedman 272 Votes (Elected)	Chuck Sharpe 269 Votes (Elected)
Bill Anderson 257 Votes (Elected)	Tom Dombrowski 257 Votes (Elected)
Tom Klunzinger 248 Votes (Elected)	Steve Marzilli 242 Votes (Elected)
Ron Sirna 233 Votes (Elected)	Dave Henderson 226 Votes (Elected)

**Moved and seconded to support results. Passed.**

5) 2014 MSNS Budget Review: See distributed copy.

6) 2014 Fall Convention Budget Review: See distributed copy

7) Document review – Strub provided latest copies of all club account financial documents and reviewed them with Vice President Brian Malnar and Past President Ann Bobrofsky – all seemed in order to them.

## XI. New Business

### A) Photo Identification Badges Sirna

ILNA (Illinois Numismatic Association) has a photo identification tag system that they utilize at all of their shows. Jim Paicz is with ILNA and he brought the ID badge machine to demonstrate for us. An example badge was made for Ron Sirna.

Jim Paicz spoke: Thanked us for hospitality. ILNA and the Tinley Park shows were doing these badges first, even before CSNA. Photo id is a must for dealers. ANA had 7 major thefts of \$20k or more last year. The machine costs \$3600 new, but he would rent it to us for \$200 plus supplies, per show. The badge printer ribbons will each do about 200 card-sides. ID card blanks are \$55 for 500. Jim's practice is to ask dealers to return badges at the conclusion of their shows. They charge \$25 for replacement badges to encourage turning them in and letting the club hold them. You can add bar codes to these.

The Tinley Park shows are co-owned between the Paicz's and ILNA. They are held in February, June, and September. Mr. Paicz offered MSNS a free table at the next – or a future – Tinley Park show.

Klunzinger suggested doing these for members as well as dealers.

**Friedman moved, and Klunzinger seconded, a motion to approve the formation of a committee to address this idea. There was no vote because the President has power to form the committee anyway.**

**Items to think about from Julianna:** How will we implement a photo ID procedure? Who will work at the show to do this? Who will receive photo ID badges? What is the cost? After we determine all the parameters and how to implement, we should have final written proposal for the January/February meeting to determine if we will proceed and how.

### B) Cross Promotion: Sirna

Since MSNS has a new vision, is expanding its programs and reaching out to other organizations, we should begin to cross-promote our convention with other state and national numismatic conventions. As a parent organization, we promote our local club shows and commercial shows on our website and in the MichMatist. We should develop a program in which we will promote state and regional numismatic society events if the organizations will do likewise in their publications and web-sites. This will help to build good will and strengthen each organization that participates. **Sirna moved and Friedman seconded a motion to cross-promote shows, starting with ILNA. Motion approved.**

Thanks to Jim Paicz – he will send show info to us, **and we to him.**

### C) Sponsorship Report – Fall Convention Chirco

Sponsorship pledges to date total at least \$12,260. This far exceeds our projected \$10,000. Therefore the ANA Road show with additional expenditures of security and incidentals with additional advertising costs are projected to be fully paid for from the sponsorships. In conclusion, the misguided, unjust and negative commentary that was intended to create anxiety among the membership and dealers from individuals is now invalidated.

D) ANA Exhibit – Sponsorship Report Chirco  
\$2200 pledged and sponsored for this convention.

E) Publicity/Advertising Committee Report Chirco  
Advertising: encumbered amount to date \$8,144 with invoices pending from Macomb Daily and Detroit News for about another \$2,100. It is a never-ending job. Many free advertising venues are available and being pursued. Dr. Chirco was commended for his work. WJR 950 is giving 10 second plug every 2 hours. Mr. Paicz said advertising is KEY.

F) Exhibit Report Passic  
Frank provided a report which is excerpted as follows:  
He received applications supporting 11 categories and requiring over 165 cases, including the 25 required for Al Bobrofsky's chocolate coin collection. The eleventh category – unfortunately only one application received therefor – opened the World War I category. Mike Strub had to acquire prizes to cover it.

He felt especially good about having a nice selection which meets the ANA judging class criteria to choose from! He had enough judges for judging, less one, which he felt he could recruit at the convention.

Frank added to this report at the meeting, noting that there were 12 Apprentices for the judging certification program, and that more than half turned in judging sheets for review by chief judge Boling.

G) Web-Master Report Motley  
The website continues to evolve. Jim has formulated a way to have a membership section and is exploring putting ads up on the site. Ad costs would be based on hits. Jim stated that he will focus on numismatic companies only for ad traffic. Jim mentioned that website maintenance can be expensive – Heritage Auctions spends \$3M/yr to keep up website.

H) Personnel Committee Report Anderson  
Thus far the Personnel Committee has received initial input from several key positions. Additional input is still needed to allow work to move forward. Those received have been edited into a common format to allow for review and identification of links between positions. For example, those instances when input is needed from one position to allow another position to accomplish a task. Both position procedures/policies need to accurately reflect that linkage. As soon as the initial input is received from all positions the real work can begin.

I) Ethics Violations Friedman  
As before, we censored an advertiser for some “shading of the truth” statements. There was an issue on an advertisement for a person running for office with shaded truth statements. We need to set a policy giving the editor “free will” within reason, to censor such shady practices. Inaccurate statements and implied falsehoods should be prohibited and rejected by the editor. I ask for discussion on this subject.

Need to give the editor authority to reject false statements in advertisements in the MichMatist. Steve Friedman made a motion to make it a policy to give the MichMatist editor authority to reject ads submitted for publication; but first to give the author/submitter an opportunity to correct them, ads submitted for publication. Withdrawn

**Sirna moved and Chirco seconded a motion that the president form a committee to form policies for dealing with inaccurate or misleading advertisements, both in print and on our website. Approved.**

Julie added that the two attorneys who will be on our board will not be considered our legal counsel, but as board members with a special skill set just like our dealers and other professionals on our board.

Mishler said “the least said and the least defined” is the better course regarding formal ad policy.

J) Dealer Survey – Suggestions & Complaints Sharpe

Sharpe said that he can't count the number of complaints he has personally been told over the past few months. Collectors feel it is a breach of their personal security to be forced to wear a name badge with other than their first name. For that reason some of these collectors will not attend the convention. Dealers seriously object to the \$400 table rent. They point out that MSNS has a fat bank account and want to make it fatter. One dealer showed me his bottom line cost to have one table. It came to just under a grand with travel, meals, hotel, table. And I can see their points. The national and big regional shows have budget tables in the back. I personally did six ANA conventions as a budget table dealer and did extremely well. There are some irritated collectors and dealers that need to be calmed down as well.

Items to think about from Julianna: Since this is a dealer issue, the Dealer Committee should probably formulate the survey, with Director Sharpe as the person providing extra input. If the survey could be brought before the Board in final at the January/February meeting, we could approve and then e-mail and snail mail it out so we have results before April Board meeting.

It was felt that we could implement this for the spring show.

Someone needs to go to the dealers either personally or with a nice letter. We need to explain some things. Friedman stated that we have had problems with mis-information spread about our organization that has hurt the reputation of our organization. Call Steve or email him if you have further comment on this topic.

Garvin commented that most dealers aren't here because of money issues. Actual fees for our show are a bargain compared to comparable shows. Friedman – many local dealers are used to doing small local shows and are not used to the higher expenses of major shows.

Strub commented that we should track dealers who are leaving early, and place their tables among those dealers who do not leave early, but who would value the extra table space and be able to utilize it.

President Wostyn – submit your ideas to the dealer committee to have meeting before the next board meeting.

K) Budget Section – Reduced Convention Tables Sharpe

Sharpe: The national and big regional shows have budget tables in the back. I personally did six ANA conventions as a budget table dealer and did extremely well. There are some irritated collectors and dealers that need to be calmed down as well.

We should make a limited number of lower price tables available at the rear section of the show. No dealer signage allowed. Items displayed must be under a certain number of dollars. These dealers may not set up early and are not entitled for the free table drawing at closure of show. These are just a few restrictions that come to mind to justify the lower cost.

**Items to think about from Julianna:** Budget Section - this is an idea that I have heard before - although not at a Board meeting. This is an item the Conventions Committee should review, as this is a convention issue. The convention space floor plan layout will have to be looked at and reviewed with Convention Chairman and the finances for the show will have to be reviewed to determine how we could implement, the ramifications, parameters, etc. I would expect this to take some time

and could possibly be a new feature for the Fall 2015 convention. We have no room for a budget section at our spring show, since we have only 1/2 of the expo center.

Sharpe will get with Friedman and dealer committee on how to do this, pros and cons. Not for Spring, not enough space; but for Fall may consider. Must be ready for a vote by Jan/Feb meeting if will affect Fall 2015 show.

L) Better Dealer Dinner

Sharpe

I would think that a church or veteran's club would be good possibilities for locations. A church facility might have a problem with liquor. If the Polish show can put out a \$10 meal I am certain other establishments can do so for less.

**Items to think about from Julianna:** I have beat the bushes, walked sites, reviewed menus and pricing in the neighborhood around the convention site. When I contacted the Polish American Club they would not even talk to me as they would not open the venue on Friday of Thanksgiving weekend. Maybe they have changed since 2013. I contacted the K of C and a Church Hall around the Warren convention site. The K of C required several hundred dollars for hall rental, cost to rent a bartender and then a price per person for meal. The Church had a beautiful hall, but prices were around \$20 + a plate. I would expect to pass this on to the Adventure/Events Committee since I have organized the last two events and fresh eyes must be needed. I welcome anyone who wants to walk sites and obtain prices to do so. Of course the committee and/or any individual who would do so should bring back findings with final negotiations to be done by the President - who would execute the contract, with Board approval.

M) Future Show Co-host awards

For reference, the status of the club co-sponsorship requests now is:

**Spring 2015:** 50% Lansing Coin Club, 50% Livingston Coin Club

**Fall 2015: Decided at this meeting.**

Birmingham Bloomfield and Northwest Detroit Coin Clubs are eligible. Huron Valley Numismatic Society has requested in writing but not followed up verbally. Twelve other coin clubs could request a slot but have not done so! **Tom moved and Sharpe seconded that Birmingham Bloomfield and Northwest Detroit Coin clubs be granted 50% co-sponsorships each for Fall, 2015. Passed unanimously.** Strub will formally notify these clubs.

**Spring 2016:** 50% Michigan Tokens & Medals Club, 50% Polish American Numismatic Club

**Fall 2016:** Windsor Coin Club has provisional 100% approval as long as no other club steps forward and requests this slot; however Birmingham Bloomfield is now eligible to be granted half sponsorship and Royal Oak, which requested in writing on November 3, plans to request in person at this meeting. Huron Valley has requested in writing only at this time.

**Spring 2017:** From this date onward, no sponsorships have been granted. Three clubs are eligible if they are not granted an earlier date: Birmingham Bloomfield, Flint Flying Eagle, and Marysville. Downriver Numismatic Association has requested in writing, but not verbally, conditional on a Dearborn location. Twelve other coin clubs could request a slot but have not done so.

**Dan Linna – president of Royal Oak for 5 years - thanks the MSNS board for their work and hearing him. He has seen lots of similar issues face this board as have faced Royal Oak's, though on a larger scale. Royal Oak co-hosted last in 2013. They have 45 members including 1 YN. They can handle spring or fall conventions as a co-host, thought they would prefer fall slightly. Royal Oak is now eligible to host a future convention.**

N) Adult Education Seminar

Chirco

Mr. Brian Silliman, Senior Numismatist of Panda America, would be more than willing to teach a seminar for MSNS. Mr. Silliman has several seminars that he could teach and can customize a seminar to best suit the students and their interests including, grading, counterfeit detection, conservation and problem coins or a mixture of all of the above. He usually mixes up the subjects a little bit to increase interest and enrollment in the classes. Having dynamic class offerings like this is a great boost for enrollment.

Chirco has taken Mr. Silliman's class before and can answer questions about this instructor at the Board meeting. This seminar would be offered through the ANA, as Mr. Silliman is an ANA instructor. Attached are the parameters for an ANA class to be held at our spring 2015 convention. The ANA pays for Brian (expenses only) – he is a volunteer, but needs are met by the ANA – and then MSNS is encouraged to provide a generous stipend. ANA could provide his services for our Spring show. We should advertise starting January. He is good at counterfeit detection. We've agreed in previous meetings we could subsidize via Pruchinicki coins. Propose a 2-day seminar before the convention.

**Irick moved that we bring an ANA seminar to our Spring convention. No second. Sirna moved to table to January. Tabled with one objection**

**Klunzinger moved, and Irick seconded, a motion that the president appoint a committee at the earliest opportunity to determine feasible alternatives for an ANA seminar at the Spring convention. Passed unanimously.**

O) Pruchinicki Trust Collection

Sirna

The Board of Directors designated the proceeds from the Pruchinicki Trust Collection to be dedicated to MSNS education. If the April 2015 ANA Seminar is approved, any expenses over the budget set aside for this seminar should be financed from the proceeds of the Pruchinicki Trust. Once the needed funds are determined and approved by the Board, the 2015 Executive Committee will bring forth a plan to liquidate a portion of the trust to cash to pay for the additional expense.

**Sirna moved, and another seconded, that if the board approves having the ANA seminar, that we liquidate up to \$3000 of the Pruchinicki trust to pay for the seminar cost. Motion passed unanimously.**

P) 60<sup>th</sup> Anniversary Party

Wostyn

President Wostyn spoke to members and learned that the tradition dictates celebration of a 60<sup>th</sup> anniversary should fall in the fall of 2016. Strub noted that this would be in the 61<sup>st</sup> year. Klunzinger reinforced Wostyn by noting that previous celebrations of the 25<sup>th</sup> anniversary in the 26<sup>th</sup> year, and of the 50<sup>th</sup> anniversary in the 51<sup>st</sup> year, back up this idea.

**Klunzinger moved, and Sirna seconded, a motion that the President appoint a committee to develop details for a 60<sup>th</sup> anniversary celebration at the Fall 2016 convention.**

Q) Lansing Bus Trip to ANA

Klunzinger

**Sirna moved, and Friedman seconded, that we again allow Klunzinger's flyer, advertising the Lansing club's bus trip to the ANA convention, to be endorsed by MSNS. Approved unanimously.**

XII. Old Business

A) ANA District Representative Vacancy

Irick



**ANA responded to our recommendation of Irick, and have accepted him. He is now the district representative for Michigan and the Country of Canada.**

B) Appraisal Road Show Status Report                      Sirna

Sirna and Anderson are excited to do this again. **Friedman and Anderson moved that we advertise for and again hold the ongoing road show in the Spring 2015 MSNS Convention – including a committee to be appointed by President Wostyn. Passed unanimously.**

C) ANA Seminar    Wostyn

D) Future Rotating Museum Exhibits                              Wostyn

Logistical issues to continue – Iron County exhibit has been postponed indefinitely. Other Museums are being approached. Chirco asked, why not ask Warren, if they have a museum with numismatic holdings?

XIII. Adjournment 9:51pm